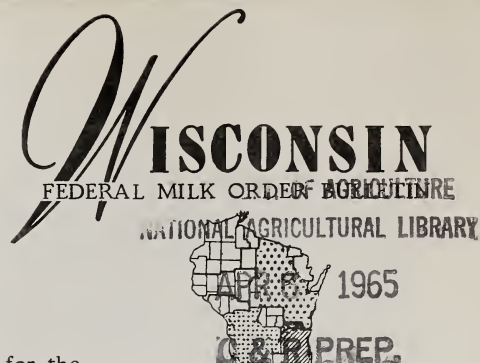


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for the  
Milwaukee, Northeastern  
and Madison Marketing Areas  
C. T. McCleery - Market Administrator  
JULY 1964

### DAIRY DAY AT THE BALL GAME

The Fourth Annual Dairy Day at the ball park will be Sunday, August 9, 1964, Braves vs. Dodgers. The program will include:

Dairy truck display  
Exhibit of small dairy animals  
Alice in Dairyland - Miss Beth Bartosh  
County Princesses  
Milking contest  
Awarding of prizes  
Souvenirs and gift certificates

Alice will be in the lobby at 12:00 noon. Hoe-down music follows. Other ceremonies begin at 1 o'clock and baseball at 1:30.

Special grandstand ticket prices for the dairy industry will be \$2.00 for adults and \$1.00 for children under 16, by special order in advance.

U. S. DEPT. OF AGRICULTURE

### THREE WISCONSIN ORDERS AMENDED EFFECTIVE AUGUST 1, 1964

The final decisions issued by the U.S. Department of Agriculture June 22, 1964 (re so-called compensatory payments) have been approved by producers in Milwaukee, Northeastern and Madison marketing areas and amended orders will become effective August 1, 1964 in these markets.

The amended orders provide a revised system for assignment of receipts to classes, specifically for milk received by a handler from plants regulated by other Federal orders and for receipts from unregulated sources.

Under market pooling a distributor of unregulated (nonpooled) milk will be given these options:  
(to page 8)

### DATA IN BRIEF - FOR THE MAN IN A HURRY

APR 6 1965

C & R-PREP.

<u>JUNE 1964</u>	<u>Milwaukee Order No. 39</u>	<u>Northeastern Wis. Order No. 45</u>	<u>Madison Order No. 51</u>
Class I Price & Differential	\$3.56 7.0¢	\$3.42 7.2¢	\$3.56 7.0¢
Class II Price & Differential	\$3.11 6.7¢	\$3.11 6.7¢	\$3.11 6.7¢
Producer Price & Dif'l: Base	\$3.52 6.9¢	\$3.28 7.0¢	\$3.48 6.9¢
Excess	\$3.15 6.9¢		\$3.11 6.9¢
Pounds of Producer Milk	70,147,269	41,537,488	20,760,633
Percentage in Class I	77.5%	52.1%	67.2%
<u>JULY 1964</u>			
Class I Price & Differential	\$3.75 7.0¢	\$3.61 7.2¢	\$3.75 7.0¢

NATIONAL AGRICULTURAL LIBRARY

# UNIFORM PRICES AND COMPUTATION

## PRODUCER PRICES FOR JUNE 1964

Milwaukee Wisconsin Marketing Area  
Federal Order No. 39

Minimum prices per hundredweight to be paid on or before the 15th of each month to producers for 3.5% milk, f.o.b. plant. These prices are subject to a butterfat differential per point over and under 3.5% and to a deduction of 2 cents per hundredweight for marketing service for nonmembers. In the case of members of approved cooperatives, these prices are subject to the deductions authorized by the associations.

The prices listed below do not include any premium payments which may be paid by handlers and which may bring actual payments in excess of minimum requirements.

Name of Handler	Base Price	Excess Price	B.F. Dif'l
Blochowiak Dairy	\$3.47	\$3.11	6.9¢
The Borden Co.	3.49	3.11	6.9
Cedarburg Dairy, Inc.	3.52	3.11	6.9
Christiansen's Dairy	3.54	-	7.0
Fairmont Foods Co.	3.57	3.29	7.0
Gehl Guernsey Dairy	3.43	3.11	6.9
Golden Guernsey Dairy	3.52	3.11	6.9
Harmony Dairy Products	3.43	3.11	6.9
Hawthorn-Melody Farms	3.55	3.12	6.9
Healthway Dairy, Inc.	3.56	3.23	7.0
Home Dairy	3.54	3.22	6.9
Keystone Farms	3.46	-	6.9
Krueger Dairy	3.57	3.37	7.0
McFarlands' Farm Dairy	3.68	3.11	6.9
Milk Producers Coop.	3.47	3.11	6.9
Mullen's Dairy	3.49	3.11	6.9
Progressive Dairy Prod.	3.61	3.21	7.0
Pure Milk Association	3.61	3.27	7.0
Roets Home Dairy	3.50	3.42	7.0
Schroeder Dairy	3.51	3.11	7.0
Sealtest Foods	3.49	3.11	6.9
Vande Kolk Dairy	3.61	3.52	7.0
Warren Dairy	3.58	-	7.0
Wayside Dairy	3.56	3.27	7.0
West Side Dairy, Inc.	3.56	3.35	7.0

WEIGHTED AVERAGES \$3.52 \$3.15 6.9¢

Weighted Average of Base and  
Excess Prices for Information: \$3.47

JUNE 1964

Producer Milk in Class I

Producer Milk in Class II

Total Milk and Value Before Adjustments  
Adjustments for Value of:

Overage Deducted from Classes I & II  
Beginning Inventory Reclassification  
Other Source Milk Deducted from Class I  
Butterfat More or Less than 3.5 Percent  
Plant Location Differentials  
Half of Producer-Equalization Fund

Aggregate Value  
Excess Milk and Value

Average Price and Net Value  
Reserve to Producer-Equalization Fund

Prices to Producers for 3.5% Milk

\* Subject to location differentials. These minimum pay

## MANUFACTURING PRICES AND

Year and Month	92 Score Butter Chicago	Cheddar Cheese Wis.	Spray Dry Skim	Basic Formula Price	Handler B'fat Dif'l C.I* C.II
1963	cents	cents	cents	dol.	cents
June	57.97	34.00	14.18	3.07	7.0 6.7
July	57.97	34.12	14.15	3.08	7.0 6.7
Aug.	57.97	34.25	14.18	3.09	7.0 6.7
Sep.	59.70	34.25	14.24	3.10	7.0 6.9
Oct.	58.48	34.50	14.25	3.12	7.2 6.7
Nov.	58.09	35.00	14.24	3.15	7.0 6.7
Dec.	58.01	35.12	14.24	3.16	7.0 6.7
1964					
Jan.	57.97	35.25	14.32	3.16	7.0 6.7
Feb.	57.97	35.12	14.26	3.17	7.0 6.7
Mar.	59.97	34.19	14.25	3.16	7.0 6.7
Apr.	57.97	33.81	14.19	3.15	7.0 6.7
May	57.97	33.70	14.22	3.12	7.0 6.7
June	57.97	33.75	14.24	3.12	7.0 6.7
July				3.11	7.0

\* Exception, Order No. 45 is 7.2¢ thru Sep. '63; Oct. '63 7.5¢; Nov. '63 thru Jan. '64 7.3¢; Feb. thru July '64 7.2¢.



\*\* Weighted averages are shown for Milwaukee and all markets when base and excess prices are in effect.

## UTILIZATION AND CLASS

FEDERAL ORDER

— MILWAUKEE MARKET NO. 39 —

I T E M	June 1964		May 1964		June 1963	
	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat
<b>CLASS I MILK</b>						
Packaged Products:						
Fluid Milk	42,406	3.5	45,554	3.5	40,235	3.5
Flavored Milk	1,265	3.5	1,858	3.5	1,191	3.5
2% Skim Milk, Solids Added	3,675	2.1	3,675	2.1	3,051	2.1
" " " , Plain	1,414	2.2	1,429	2.2	1,122	2.2
Skim Milk, Solids Added	1,893	.3	1,896	.3	1,702	.4
Plain Skim	1,003	.8	1,020	.8	928	.7
Buttermilk	619	1.1	547	1.0	588	1.0
Flavored Milk Drink	213	.5	190	.5	172	.7
Half & Half	1,024	12.4	999	12.4	957	12.4
Light Cream	41	18.8	40	19.1	46	19.0
Whipping Cream	223	33.0	215	33.0	225	33.2
Cultured Cream	265	19.0	262	18.7	240	18.6
Subtotal	54,041	3.5	57,685	3.5	50,457	3.6
Bulk Sales to Nonhandlers	203	3.5	258	3.7	469	3.5
Unaccounted for Milk	194	9.7	173	3.5	97	9.4
Total Utilized in Class I	54,438	3.5	58,116	3.5	51,023	3.6
Nonpool Receipts*	-97	6.0	-126	5.2	-247	4.4
<b>CLASS I - PRODUCER MILK</b>	54,341	3.5	57,990	3.5	50,776	3.6
<b>CLASS II MILK</b>						
Bakeries et al.	122	13.7	117	13.3	101	14.2
Cottage Cheese	4,616	.9	4,449	1.0	4,189	.9
Cheese	4,055	3.4	4,336	3.7	4,499	3.5
Butter	2,368	5.6	1,629	8.4	1,678	6.0
Evap., Cond., & Pwd.	4,304	3.5	4,553	3.8	3,381	2.9
Ice Cream & Mixes	2,626	10.9	2,491	11.8	2,799	9.7
Livestock Feed	78		68		80	
Dumped Products	-		4		44	
Skim Equiv. Fort. Prod.	1,216		1,197		1,062	
Ending Inventory	4,810	3.9	5,735	4.0	5,100	3.8
Shrinkage	820	3.5	1,206	1.7	820	3.6
Total Utilized in Class II	25,015	3.9	25,785	4.2	23,753	3.8
Nonpool Receipts*	-9,209	4.2	-8,952	3.8	-7,937	4.0
<b>CLASS II - PRODUCER MILK</b>	15,806	3.8	16,833	4.4	15,816	3.7
<b>TOTAL PRODUCER RECEIPTS</b>	70,147	3.6	74,823	3.7	66,592	3.6

NOTE: Bakeries et al. includes products for candy manufacturing, aerated cream, sour cream products not labeled Grade A, and small amounts of eggnog during off-season months.

## CLASSIFICATION OF MILK

ORDERS 39, 45, 51

## — NORTHEASTERN MARKET NO. 45 —

June 1964		May 1964		June 1963	
Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat

17,376	3.4	18,520	3.5	17,469	3.5
679	3.5	1,194	3.5	661	3.5
808	2.1	749	2.1	409	2.1
265	1.9	271	1.9	238	1.8
628	.3	708	.3	682	.5
599	.4	559	.4	528	.4
270	.8	246	.8	267	.8
77	1.0	75	.9	79	.7
406	12.9	384	12.8	422	12.9
5	24.2	9	15.7	8	22.0
100	34.9	92	35.2	103	34.5
89	19.2	75	18.9	77	18.4
<u>21,302</u>	<u>3.6</u>	<u>22,882</u>	<u>3.5</u>	<u>20,943</u>	<u>3.6</u>

195	3.6	247	3.8	133	4.4
163	4.5	89	6.0	103	4.6
<u>21,660</u>	<u>3.6</u>	<u>23,218</u>	<u>3.5</u>	<u>21,179</u>	<u>3.6</u>

-2	3.9	-19	1.4	-	-
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<u>21,658</u>	<u>3.6</u>	<u>23,199</u>	<u>3.5</u>	<u>21,179</u>	<u>3.6</u>
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-	-	-	-	-	-
2,358	1.0	2,253	1.0	2,223	1.0
10,440	3.5	10,821	3.6	16,370	3.5
570	35.2	709	35.4	1,338	38.6
5,285	.4	6,218	.4	12,473	.2
1,975	6.8	1,806	7.6	1,971	6.7
80		85		79	
10		27		21	
514		470		443	
2,346	4.1	2,595	4.1	2,721	4.4
581	3.8	481	3.8	586	2.7
<u>24,159</u>	<u>3.6</u>	<u>25,465</u>	<u>3.7</u>	<u>38,225</u>	<u>3.6</u>

-4,280	3.5	-4,252	3.3	-17,957	3.6
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<u>19,879</u>	<u>3.6</u>	<u>21,213</u>	<u>3.8</u>	<u>20,268</u>	<u>3.6</u>
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<u>41,537</u>	<u>3.6</u>	<u>44,412</u>	<u>3.7</u>	<u>41,447</u>	<u>3.6</u>
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## — MADISON MARKET NO. 51 —

June 1964		May 1964		June 1963	
Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat

9,580	3.4	10,036	3.4	8,897	3.4
429	3.7	751	3.8	366	3.8
2,060	2.1	2,157	2.1	1,848	2.1
-	-	-	-	-	-
657	.8	679	.8	565	.7
57	.3	58	.2	62	.4
189	1.6	172	1.6	180	1.6
2	.5	3	.7	6	3.2
350	12.2	319	12.3	327	12.1
5	25.5	4	23.6	5	23.4
58	34.3	54	34.5	54	33.9
47	19.3	45	19.3	43	20.8
<u>13,434</u>	<u>3.5</u>	<u>14,278</u>	<u>3.5</u>	<u>12,353</u>	<u>3.5</u>

1,135	3.8	232	4.1	2	2.2
51	11.2	88	3.9	90	3.4
<u>14,620</u>	<u>3.5</u>	<u>14,598</u>	<u>3.5</u>	<u>12,445</u>	<u>3.5</u>

-671	4.2	-667	4.3	-581	3.6
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<u>13,949</u>	<u>3.5</u>	<u>13,931</u>	<u>3.4</u>	<u>11,864</u>	<u>3.5</u>
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5	27.7	6	24.3	3	38.7
1,259	.9	1,204	.9	1,027	1.0
1,838	2.8	2,075	3.0	2,351	2.8
423	35.8	631	35.9	445	35.2
3,175		4,353		3,443	
1,146	7.3	1,175	7.5	1,356	7.2
85		99		70	
-	-	-	-	-	-
444		451		414	
1,247	3.9	1,540	4.0	1,275	4.0
306	2.3	364	1.3	332	2.8
<u>9,928</u>	<u>3.6</u>	<u>11,898</u>	<u>3.8</u>	<u>10,716</u>	<u>3.7</u>

-3,116	3.4	-2,933	3.4	-2,970	3.9
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<u>6,812</u>	<u>3.7</u>	<u>8,965</u>	<u>3.9</u>	<u>7,746</u>	<u>3.6</u>
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<u>20,761</u>	<u>3.5</u>	<u>22,896</u>	<u>3.6</u>	<u>19,610</u>	<u>3.5</u>
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\* Includes, whenever applicable, receipts of other source milk, beginning inventory, and overage, all as allocated to classes, and discrepancies between reported interhandler transfers.

## CLASS I AND RECEIPTS BY MONTHS

POUNDS OF PRODUCER MILK IN CLASS I, ITS PERCENTAGE TO TOTAL PRODUCER MILK WITH TOTALS FOR PRODUCER MILK AND FOR OTHER SOURCE MILK BY WISCONSIN MARKETS

Year and Month	MILWAUKEE, No. 39				NORTHEASTERN, No. 45				MADISON, No. 51			
	CLASS I		From Pro-ducers	Other Source Milk	CLASS I		From Pro-ducers	Other Source Milk	CLASS I		From Pro-ducers	Other Source Milk
	Mil. #	%	Mil. #		Mil. #	%	Mil. #		Mil. #	%	Mil. #	
<u>1963</u>												
June	50.9	76.5	66.6	3.4	21.2	51.1	41.4	15.6	11.9	60.5	19.6	2.4
July	54.0	85.2	63.4	3.6	24.6	68.8	35.7	13.5	13.2	73.0	18.1	2.6
Aug.	56.0	88.0	63.7	3.5	23.8	68.1	35.0	12.2	13.6	76.7	17.7	2.5
Sep.	55.4	87.4	63.4	3.8	23.0	64.8	35.5	10.0	14.0	76.7	18.2	1.7
Oct.	61.5	89.6	68.6	3.8	24.8	65.9	37.7	2.5	16.8	82.0	20.5	1.9
Nov.	58.7	87.7	66.9	3.0	23.5	58.5	40.2	4.3	16.0	80.7	19.8	1.6
Dec.	58.2	82.0	71.0	3.1	23.1	53.2	43.3	4.4	15.0	71.1	21.1	1.8
<u>1964</u>												
Jan.	61.2	83.5	73.4	3.4	24.5	55.0	44.7	5.0	16.0	71.3	22.4	1.8
Feb.	58.0	82.3	70.6	3.4	23.2	57.4	40.4	1.2	15.7	72.5	21.6	1.7
Mar.	59.6	78.8	75.7	3.5	23.7	54.2	43.7	1.3	16.3	70.9	23.1	2.0
Apr.	59.1	81.3	72.7	3.5	23.6	55.6	42.5	1.5	15.1	68.3	22.1	1.9
May	58.0	77.5	74.8	3.6	23.2	52.2	44.4	1.5	13.9	60.9	22.9	2.2
June	54.3	77.5	70.1	3.6	21.7	52.1	41.5	1.7	13.9	67.2	20.8	2.3

## FARM NUMBERS AND DELIVERIES

NUMBER OF FARMS AND AVERAGE DAILY DELIVERIES PER FARM BY WISCONSIN MARKETS

Year and Month	MILWAUKEE				NORTHEASTERN				MADISON			
	Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm	
	'63	'64	'63	'64	'63	'64	'63	'64	'63	'64	'63	'64
Jan.	2270	2247	990	1056	1374	1421	940	1014	615	642	1028	1125
Feb.	2261	2235	1006	1092	1371	1341	952	1038	651	641	1023	1163
Mar.	2257	2224	1010	1041	1360	1335	959	1055	650	640	1025	1163
Apr.	2243	2211	1019	1100	1355	1334	971	1063	645	635	1047	1158
May	2214	2185	1033	1106	1355	1333	979	1075	639	633	1086	1167
June	2209	2173	1011	1078	1415	1319	976	1050	621	628	1053	1102
July	2222		927		1417		814		633		924	
Aug.	2241		927		1417		797		639		892	
Sep.	2263		946		1438		822		650		933	
Oct.	2276		984		1361		894		646		1022	
Nov.	2259		993		1447		927		643		1028	
Dec.	2256		1021		1447		966		643		1056	
Avg.	2248		989		1396		916		640		1010	



## COMPARATIVE STATISTICS

### SELECTED DATA COMPARISONS, WISCONSIN MARKETS

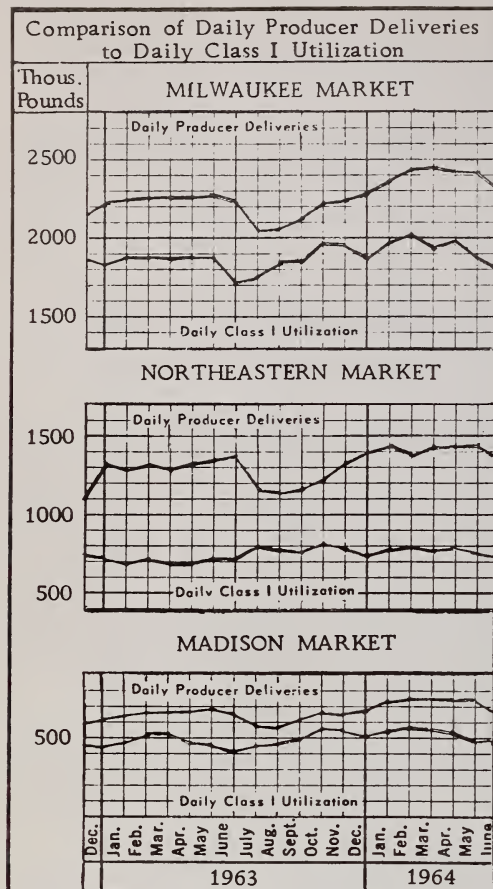
	Order No. 39			Order No. 45			Order No. 51		
	June	June	Com-	June	June	Com-	June	June	Com-
	'64	'63	parison	'64	'63	parison	'64	'63	parison
Average Daily:									
Producer Milk, thous. lbs.	2338	2220	+5.3%	1385	1382	+0.2%	692	654	+5.8%
Other Receipts " "	119	120		56	519		126	118	
Gross Class I " "	1815	1701	+6.7%	722	706	+2.3%	487	415	+17.3%
Gross Class II " "	834	792	+5.3%	805	1274	-36.8%	331	357	-7.3%
Deliveries per Farm, lbs.	1078	1011	+6.6%	1050	976	+7.6%	1102	1053	+4.6%
Number of Farms	2173	2209	-36	1319	1415	-96	628	621	+7
Avg. Test of Prod. Milk, %	3.59	3.60		3.59	3.61		3.54	3.52	
Number of Handlers:									
Pool Plants	25	26	-1	61	64	-3	19	18	+1
Other Handlers	5	4	+1	8	9	-1	11	12	-1
Producer Milk in Class I, %	77.5	76.2		52.1	51.1		67.2	60.5	
Shrinkage to Total Receipts:									
Product Pounds, %	1.23	1.21		1.72	1.21		1.34	1.75	
Butterfat Pounds, %	1.57	1.40		1.94	1.00		1.35	1.41	

## NEARBY FEDERAL ORDER DATA

### PRODUCER MILK, TOTAL AND CLASS I, AND RELATED PRICES - JUNE 1964

Market	Producer Milk	Class I Milk	Class I Price	Producer Price
	thous. lbs.	thous. lbs.	3.5% Milk \$ per cwt.	3.5% Milk \$ per cwt.
Chicago, No. 30	527,606	184,217	3.58	3.38
Duluth-Superior, No. 69	16,992	7,458	3.87	3.32
Madison, No. 51	20,761	13,949	3.56	3.42
Mich. Upper Peninsula, No. 44	12,359	7,137	3.63	3.48
Milwaukee, No. 39	70,147	54,341	3.56	3.47
Minneapolis-St. Paul, No. 68	96,983	51,418	3.805	3.54
Northeastern Wisconsin, No. 45	41,537	21,658	3.42	3.28
Quad Cities-Dubuque, No. 63	20,625	13,008	3.78	3.52
Rock River Valley, No. 38	11,150	7,516	3.60	3.44
Southern Michigan, No. 40	316,372	169,990	3.89	3.33

NOTE: The producer price shown for Michigan Upper Peninsula and Milwaukee is, in each case, the weighted average of minimum pay prices for pool plants, including zone or location differentials. Announced prices for basic zones are quoted in other instances. During base pay periods weighted averages are shown for base and excess prices.



## WISCONSIN FEDERAL MILK ORDER BULLETIN

Published Monthly By  
Federal Milk Market Administrator  
4920 West Burleigh Street  
Milwaukee 10, Wisconsin  
for the  
Milwaukee, Northeastern  
and Madison Marketing Areas

This bulletin is primarily to provide producers who are not members of cooperative associations with market information in accordance with § 1039.74 of the Milwaukee Wisconsin marketing order, § 1045.75 of the Northeastern Wisconsin marketing order, and § 1051.77 of the Madison Wisconsin marketing order.

## Wisconsin Orders Amended, from page 1

1. Paying his own dairy farmers based on his uses at order classification and prices.
2. Offsetting in area sales by purchases from a marketwide pool.
3. Paying into the pool for his sales in the marketing area at the difference between Class I and blend prices.

Unregulated milk received at any order pool plant will be prorated to the handler's uses as long as this results in 80 percent for Class I. In the market pools, payment into the pool is computed on the Class I milk at the difference between Class I and blend prices. Unregulated milk from producer-handlers, non-grade A sources, reconstituted products and unregulated milk for manufacturing, will be assigned to Class II as far as possible.

Interorder bulk milk will be assigned to Class II if both buyer and seller agree. If not, such bulk milk will be assigned the percentage of average Class II use in the receiving market, or the receiving handler, whichever is higher. If such assignment exceeds Class II use by the receiving handler the excess will be assigned to Class I.

Route dispositions to other order marketing areas will have no regulation in the receiving market but for products passing through a regulated plant of the other market. 98 percent will be classified in Class I and 2 percent in Class II. This represents an allowance for route returns and shrinkage.

Copies of the final orders may be obtained from the Market Administrator.

## BASE MAKING PERIODS BEGIN

Producers for the Milwaukee market start building their 1965 bases with deliveries received by handlers' plants beginning August 1, 1964.

Total deliveries during the period August 1 through November 30, will be divided by the number of days of production represented in the pounds delivered, to arrive at the new bases. A base cannot be established if deliveries are for less than 75 days.

Madison producers' base making period begins September 1, and extends through November 30, with a minimum of 60 days for establishing a base.